

**PATENT APPLICATION  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant:** Gray, et al.

**Serial No:** 10/611,454

**Filing Date:** June 30, 2003

**Confirm No:** 1616

**Title:** Interactive Content with Enhanced Network Operator Control

**Examiner:** Ingvoldstad, Bennett

**Art Group:** 2623

**Docket No:** ATT030075

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Date: 6/17/2008

Honorable Commissioner of  
Patents and Trademarks,  
Alexandria, Virginia 22313

**RESPONSE AFTER FINAL**

In response to an Office Action mailed on 5/2/2008 regarding the above-captioned patent application, the applicant respectfully submits the following response.

The Claims begin on page 2 of this response.

The Remarks/Arguments begin on page 8 of this response.

The Conclusions begin on page 11 of this response.